

Something for Everyone at New York Sale

The 2017 edition of the New York Next Generation Sale auctioned 124 lots for an average of \$1,215.73 and a gross of \$150,750 at the Steuben County Fairgrounds in Bath, N.Y., on May 6. Jersey breeders were given opportunity to bid through JerseyBid.com beginning on May 2, with live bidding closing through JerseyAuctionLive.com on May 6. About half of the consignments traveled to the venue as a traditional tie-up sale. The balance remained at their home farms and were viewed through pre-recorded video. Most online lots were offered as group lots.

Sale Analysis

Number	Avg. Price	Total Value
2 Cows, two years and over	\$1,600.00	\$3,200
52 Bred heifers	1,302.40	67,725
21 1 st Trimester	941.67	19,775
15 2 nd Trimester	1,530.00	22,950
16 3 rd Trimester	1,562.50	25,000
6 Open yearlings	962.50	5,775
64 Heifer calves	1,157.03	74,050
124 Lots	\$1,213.73	\$150,750
Median price	\$1,075.00	

*Sale Management:
Jersey Marketing Service
Auctioneer: Lynn Lee*

The sixth lot to cross the auction block, Kevetta Citation A Victory-ET, was the high seller. The Broke Folks Syndicate, Johnstown, N.Y., purchased the fancy-pedigreed senior heifer calf for \$4,400. She is sired by BW Citation A-ET, GJPI +121, and out of the “Veronica” cow family.

She has four Very Good maternal sisters with records to 17,830 lbs. milk in their first lactation. Their dam, Oakfield TBone Vivianne-ET, Excellent-95%, has four lactations—three of them over 21,300 lbs. milk, 1,100 lbs. fat and 830 lbs. protein—and a best record of 5-10 304 30,0110 5.3% 1,594 3.7% 1,111 97DCR. She was third senior two-year-old at the New York State Fair in 2012 and stood second in her class at the junior show the following year. “Vivianne’s” maternal sister, Oakfield Minister Venice-ET, Excellent-91%, was second four-year-old at the New York Spring Carousel in 2014.

“Victory’s” grandam is a Very Good-88% daughter of Hollylane R Response-ET, JPI -95. A maternal sister, Arethusa Veronicas Comet-ET, Excellent-95%, was Reserve Grand Champion of the Royal Agricultural Winter Fair (RAWF) in 2009 and returned to earn top laurels at the show the following year. Another sister, Arethusa Response Vivid-ET, Excellent-95%, was Supreme Champion of the RAWF in 2014 and Reserve Supreme Champion of World Dairy Expo in 2012. A third sister, Arethusa On

Time Vogue-ET, EX 94 (CAN), won the International Jersey Futurity in 2013 and has twice earned All-Canadian honors.

“Victory’s” third dam is the world famous, Huronia Centurion Veronica 20J, Excellent-97%, winner of the 2015 *Jersey Journal* Great Cow Contest. “Veronica” was Reserve National Grand Champion in 2002 and National Grand Champion in 2004. She has been Supreme and Reserve Supreme Champion of World Dairy Expo and was three times named Supreme Champion of the Pennsylvania All-American Dairy Show. “Veronica” was named the inaugural Cow of the Year by Jersey Canada in 2011 and chosen to represent her sire in “The Art of Fine Breeding” Contest in 2013. She has more than 1,000 descendants seven generations deep registered in the domestic herdbook to date.

“Victory” was consigned by Tyler Herrington, Dansville, N.Y.

Alexis Seacord of Greenwich, N.Y., placed the final bid of \$3,500 on the second high seller, Billings Gentry Loretta. The daughter of Rapid Bay Indiana Gentry-ET, GJPI -123, is due to Chilli Action Colton-ET, GJPI +36, in late July.

“Loretta’s” dam, Tierneys Hired Gun Laura, Excellent-90%, was first junior two-year-old at the Eastern States Exposition and the Vermont State Jersey Show in 2015. The next dam is an Excellent-90% daughter of Tower Vue Prime Tequila-ET, GJPI -129. As a senior two-year-old in 2013, she was second in her class at the Vermont State Jersey Show and third at the Eastern States Exposition. Her full sister, Tierneys Tequila Lana, Excellent-91%, was Grand Champion of the Eastern States Exposition in 2015.

“Loretta’s” third dam is an Excellent-90% daughter of Rapid Bay Breakaway-ET, JPI -30, with eight complete lactations. Her fourth dam is Excellent-91%. Her fifth dam, Tierneys Loni-3 Barber {3}, Very Good-87%, has eight lactations and a best record of 7-0 305 19,330 4.1% 797 3.4% 649 89DCR. The next two dams are both appraised Excellent-92%.

“Loretta” was consigned by the Billings Farm & Museum, Woodstock, Vt.

Dreamroad Jerseys LLC, Johnstown, N.Y., purchased the third high seller, Kevetta Victorious Villanova-ET, for \$2,700. With the purchase, the two-month-old daughter of River Valley Victorious-ET, GJPI +67, joins her maternal sister, the high seller, at the farm owned by Phillips and Susan Ferry and their family in Johnstown.

Shari Strickhouser of Elkhorn, Wis., was the final bidder on the fourth high seller, Billings Andreas Snapdragon-ET. The full-age senior calf is sired by Sunset Canyon Andreas, GJPI -64, and backed by

the “Daffy” cow family bred by Pearlmount Jerseys, Barnet, Vt., and developed by Oregon Jersey breeders, Sunset Canyon Jerseys and Kara Hale.

“Snapdragon’s” dam, Pearlmount Venerable Sweetness, Excellent-91%, has 19,460 lbs. milk, 868 lbs. fat and 694 lbs. protein at 3-1. She has a maternal brother in A.I. and four Very Good maternal sisters, one ranked among the top 1.5% for JPI.

Her grandam, Pearlmount Vibrant Sweetheart, Very Good-87%, has a four lactation m.e. average of 20,894–839–731. Her Excellent-90% third dam has an m.e. average of 17,773–847–674 on six lactations. The next dam is Pearlmount Impus Daffy, Excellent-90%, one the early genomic matriarchs of the breed. At one point, she had eight sons ranked among the top 20 bulls for GJPI, including the #1 bull, Sunset Canyon Dimension-ET, GJPI +148. She has six lactations and a best record of 4-3 305 18,560 5.0% 932 3.8% 707 102DCR.

“Snapdragon’s” fifth and sixth dams are both appraised Excellent-91% and have records over 21,700 lbs. milk, 820 lbs. fat and 680 lbs. protein. Her seventh dam is Very Good-82% with 23,830 lbs. milk, 1,088 lbs. fat and 807 lbs. protein at 5-7. “Snapdragon” was consigned by Billings Farm & Museum.

In all, 32 Jersey breeders from seven states made purchases. The volume buyer was Jeff Adams of Touchet, Wash., who purchased 31 lots for \$33,500. Creek Bottom Farm, Middleburg, Pa., chose 30 lots for \$28,675.

Sales \$1,300 and Over

(Consignors in Parentheses)

Broke Folks Syndicate, Johnstown, N.Y.	
Kevetta Citation A Victory-ET, heifer calf 8 mos.....	\$4,400
(Tyler Herrington, Dansville, N.Y.)	
Alexis Seacord, Greenwich, N.Y.	
Billings Gentry Loretta, heifer calf 1 mos.....	3,500
(Billings Farm and Museum, Woodstock, Vt.)	
Dreamroad Jerseys LLC, Johnstown, N.Y.	
Kevetta Victorious Villanova-ET, heifer calf 2 mos.....	2,700
(Kevin and Annetta Herrington, Dansville, N.Y.)	
Shari Strickhouser, Elkhorn, Wis.	
Billings Andreas Snapdragon-ET, heifer calf 8 mos.....	2,300
(Billings Farm and Museum)	
C-J Button Magic Genie Jace, heifer calf 5 mos.....	1,650
(Jack and Colleen Button, Troupsburg, N.Y.)	
Kristy Ellsworth, Hilton, N.Y.	
Sherona Leak V Evening-ET, bred heifer 22 mos.....	2,000
(Billings Farm and Museum)	
Hannah Bratton, South Dayton, N.Y.	
JX M-Springdale Hendrix Stealth {6}, heifer calf 8 mos.1,950	
(William S. Moody, Hamden, N.Y.)	
Leah Ward, Smithsburg, Md.	
Terry View Applejack Azalea {4}, heifer calf 1 mos.....	1,850
(Alyssa Terry, Franklin, N.Y.)	
Lawtons Pharoah Bobbi, heifer calf 4 mos.....	1,600
(Timothy and Ryan Lawton, Newark Valley, N.Y.)	
Samuel A. Bok, Defiance, Ohio	
Moonshadow Hills Bree, heifer calf 4 mos.....	1,750
(Richard E. Smith, Medina, N.Y.)	
Lisa, Cole and Duane “Ike” Schucker, Troy, Pa.	
Cowbell Tequila Sly, bred heifer 20 mos.....	1,750
(Graham M. Rozler of Cowbell Acres, Canton, N.Y.)	
Lawtons Nikon Fit, cow 2 yrs.....	1,675
(Timothy Lawton, Newark Valley, N.Y.)	
Guy Barnes, Mount Upton, N.Y.	
SSF Dom Carat, bred heifer 2 yrs.....	1,700
(Jennifer L. Gordon, Warsaw, Ind.)	
Jessica Herrington, Dansville, N.Y.	
Waneta View Barnabas Spice, heifer calf 11 mos.....	1,700
(Jack and Colleen Button, Troupsburg, N.Y.)	
Jeff Adams, Touchet, Wash.	

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New York Sale

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Lawtons Jupiter Flite, bred heifer 21 mos.	1,650
(Timothy Lawton)	
Lawtons Chrome Harvest, bred heifer 19 mos.	1,650
(Ryan Lawton, Newark Valley, N.Y.)	
The Meadows Visionary Frog, bred heifer 21 mos.	1,650
(Merle Lawton, Newark Valley, N.Y.)	
Lawtons Irwin Chelsie, bred heifer 21 mos.	1,575
(Merle Lawton)	
Lawtons Valentino Kyrrah-Twin, bred heifer 22 mos.	1,550
(Michael Lawton)	
Dreamroad Riley Mary, bred heifer 16 mos.	1,300
(Mr. and Mrs. Phillips Ferry Jr., Johnstown, N.Y.)	
Jasmine Bond, South Dayton, N.Y.	
Dutch Hollow Fizz Whitney, heifer calf 5 mos.	1,650
(Paul C. Chittenden, Schodack Landing, N.Y.)	
Glen Meadows Farm, Fultonville, N.Y.	
Hy-Light Excitation Jilly 1840, bred heifer 19 mos.	1,650
(Hy-Light Farms LLC, Adams Center, N.Y.)	
Scotch View Scottie Orient, bred heifer 22 mos.	1,650
(Scotch View Farms, Stamford, N.Y.)	
JX Hi-Land Lexicon Foot {6}, bred heifer 23 mos.	1,550
(Greg and David Chamberlain, Wyoming, N.Y.)	
JX Hi-Land Baron Flower {5}, bred heifer 24 mos.	1,550
(Greg Chamberlain, Wyoming, N.Y.)	
JX Hi-Land Santanap Spinner {5}, bred heifer 22 mos.	1,550
(David R. Chamberlain, Wyoming, N.Y.)	
JX Hi-Land Valentino Fallon {4}-Twin, bred heifer 22 mos.	1,550
(Greg Chamberlain)	
Lawtons Prescott Spic-Twin, cow 3 yrs.	1,550
(Merle Lawton)	
SSF Dom Nicky, bred heifer 23 mos.	1,550
(Charles F. Luchsinger, Syracuse, N.Y.)	
M-Springdale Irwin Primrose, cow 3 yrs.	1,525
(William S. Moody, Hamden, N.Y.)	
JX DJF Award Indiana {5}, bred heifer 22 mos.	1,300
(Shannon M. Mason, Jefferson, N.Y.)	
Falls Pride Madrid Jessie-Twin, bred heifer 21 mos.	1,300
(Brian J. and Tracey A. Poole, Oriskany Falls, N.Y.)	
Falls Pride Premier Cupcake, bred heifer 2 yrs.	1,300
(Brian J. and Tracey A. Poole)	
Falls Pride Madrid Jennie-Twin, bred heifer 21 mos.	1,300
(Brian J. and Tracey A. Poole)	
Corey Metcalf, Milton, Wis.	
M-Springdale Axis Mystery, bred heifer 20 mos.	1,600
(Meghan M. Potter, Hamden, N.Y.)	
JX M-Springdale Award Memory {5}, bred heifer 19 mos.	1,600
(Meghan M. Potter)	
JX M-Springdale Barnabas Lollipop {2}, bred heifer 17 mos.	1,600
(William S. Moody)	
JX M-Springdale Award Villa {5}, bred heifer 17 mos.	1,600
(William S. Moody)	
Eva Moyer, Greenwich, N.Y.	
Pleasant Knob Valentino Chill, bred heifer 23 mos.	1,500
(Andrew J. Rymph, Greenwich, N.Y.)	
Jerald M. Stewart, Bath, N.Y.	
Terry View Billings Addy, heifer calf 5 mos.	1,500
(Matthew M. Terry, Franklin, N.Y.)	
Jack and Colleen Button, Troupsburg, N.Y.	
Heaven Scent Shooter Tea Time, bred heifer 15 mos.	1,350
(Jerald M. Stewart, Bath, N.Y.)	
Meghan M. Potter, Hamden, N.Y.	
Lawtons Texas Time, heifer calf 8 mos.	1,300
(Merle Lawton)	