

## “Veronica” Family Member Tops New York Sale

The first offering of Registered Jerseys to be made available in the wake of the COVID-19 quarantine was New York’s Next Generation Jersey Sale, managed by Jersey Marketing Service. Conducted entirely online for the second straight year, Jersey breeders took opportunity to buy and sell cattle from the comfort of home, with 35 lots purchased for an average of \$865.71. The volume buyer, Vanderfelt Jerseys, Lawton, Pa., purchased 15 springers as two group lots for a total of \$12,000. Thirteen other Jersey breeders from Georgia, Indiana, New York, Ohio and Wisconsin also made purchases.

### Sale Analysis

Number	Avg. Price	Total Value
19 Bred heifers	\$877.63	\$16,675
3 1 <sup>st</sup> Trimester	966.67	2,900
1 2 <sup>nd</sup> Trimester	1,775.00	1,775
15 3 <sup>rd</sup> Trimester	800.00	12,000
1 Open yearling	650.00	650
14 Heifer calves	730.36	10,225
1 Choice of calves	2,750.00	2,750
35 Lots	\$865.71	\$30,300
Median price	\$800.00	

*Sale Management:  
Jersey Marketing Service*

Ed Jasurda of Phillips, Wis., purchased the high seller, a first-choice female sired by River Valley Circus Craze-ET, GJPI +98, and out of Oakfield TBone Vivianne-ET. With the final bid of \$2,750, Jasurda earned the right to choose first from three calves born in March 2020.

“Vivianne” is an Excellent-95% daughter of Richies Jace TBone A364, GJPI -30, with a six lactation m.e. average of 25,861–1,336–994 and a best record of 30,110 lbs. milk, 1,594 lbs. fat and 1,111 lbs. protein at 5-10. She was third senior two-year-old at the New York State Fair in 2012 and stood second in her class at the junior show the following year. Her maternal sister, Oakfield Minister Venice-ET, Excellent-91%, was second four-year-old at the New York Spring Carousel Junior Show in 2014. Their dam is Arethusa Response Vision-ET, Very Good-88%.

“Vivianne’s” grandam is the world-famous Huronia Centurion Veronica 20J, Excellent-97%. She was tapped Reserve National Grand Champion in 2002 and National Grand Champion two years later. She was also Reserve Supreme Champion of World Dairy Expo in 2004 and earned top honors at the show in Madison, Wis., in 2006. She earned the inaugural Jersey Cow of the Year award from Jersey Canada in 2011 and was named winner of the *Jersey Journal* Great Cow Contest in 2015. Across seven lactations, she has an m.e. average of

21,014–1,145–815. She has 110 registered progeny, including 40-plus sons in A.I. Among her daughters are Arethusa Veronicas Comet-ET, Excellent-95%, Grand Champion of the 2010 Royal Agricultural Winter Fair, and Arethusa Response Vivid-ET, Excellent-96%, Reserve Supreme Champion of the 2012 World Dairy Expo. Both have top records over 20,000 lbs. milk.

The next dam Genesis Renaissance Vivianne, is VG 87 in Canada and earned a seven Star Brood Cow Award in September 2012. The next four dams are Excellent in Canada.

The choice was consigned by Kevin and Annetta Herrington, Dansville, N.Y., who purchased “Vivianne” as a choice from Alicia and Jonathan Lamb at the Oakfield Corners Spring Sensation Sale in 2009.

### Sales \$900 and Over

*(Consignors in Parentheses)*

#### Ed Jasurda, Phillips, Wis.

First choice female sired by River Valley Circus Craze-ET and out of Oakfield TBone Vivianne-ET ..... \$2,750  
(Kevin and Annetta Herrington, Dansville, N.Y.)

La-Ca-De-Le Oliverp Monica 8164, heifer calf 1 mos... 1,250  
(Keith R. Kimball, Groveland, N.Y.)

#### Meganne E. Chapman, Cattaraugus, N.Y.

Lawtons Craze Topper, bred heifer 22 mos..... 1,775  
(Merle Lawton, Newark Valley, N.Y.)

#### Kevin and Annetta Herrington, Dansville, N.Y.

La-Ca-De-Le Chrome Bala 7856, heifer calf 7 mos..... 1,400  
(Cody Pearson, Groveland, N.Y.)

#### O'Brien Bragg, Millen, Ga.

Tierneys Victorious Lively, heifer calf 6 mos. .... 1,025  
(Tierney Farm, Malone, N.Y.)

#### Jed Barnes, Mount Upton, N.Y.

August Gold Att Game On (6), bred heifer 18 mos..... 1,000  
(Timothy N. Voegtlen, Columbia Crossroads, Pa.)

Bellvale Victorious Summer, bred heifer 19 mos. .... 950  
(Jasmine Noteboom, Warwick, N.Y.)

Bellvale Casino Taylor, bred heifer 17 mos. .... 950  
(Jasmine Noteboom)

#### Corey Buckley, Wilmington, Ohio

Heaven Scent Successor Gloria (6), heifer calf 1 mos... 900  
(Hannah Stewart, Bath, N.Y.)